

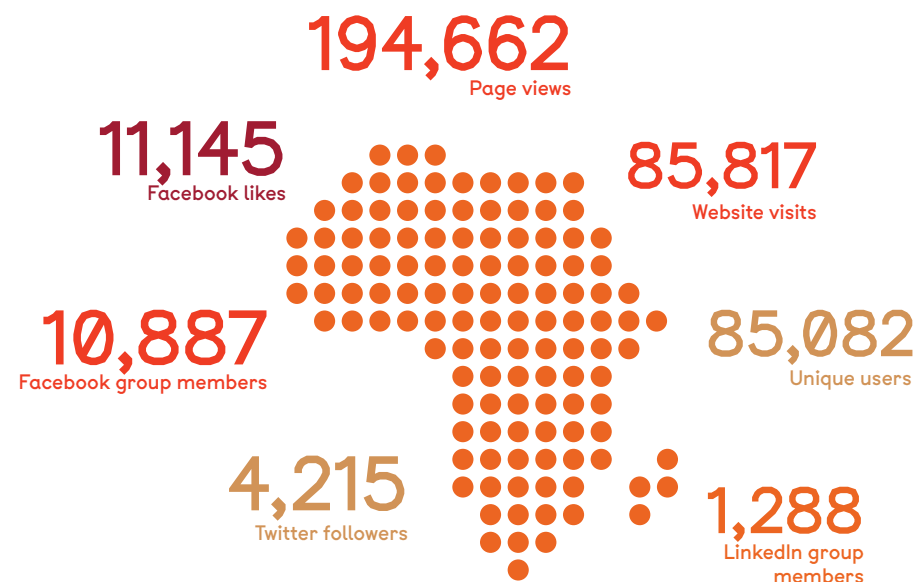


## Website Advertising Rates and Packages

The eLearning Africa News Portal is the platform for sharing news, information and knowledge about ICTs (Information and Communication Technologies) for development, learning and training in Africa. This includes the education (ICT4E) and development (ICT4D) opportunities available through technologies such as computers, the Internet, mobile devices, radio and audiovisual media. Featuring the latest news, interviews with international experts and features on inspiring projects, the eLearning Africa News Portal is a catalyst for the vibrant multinational community of practice in this field.

### Our Audience

- School principals, administrators, professors, teachers and trainers
- Deans, directors and researchers from universities, continuing education centres and other educational institutions
- Learning & technology, knowledge management, information system and distance learning officers
- eLearning content developers and instructional designers
- Curriculum designers
- Businesses, banks and international organisations
- Chief Learning Officers (CLO), CEOs
- Corporate training and development executives
- HR directors/managers
- IT professionals
- Technology service providers
- Representatives of governments, IGOs and NGOs





## Advertising Options – Where can you see your advertisement?

### Home Page



Right side advert  
Two months: € 990,-

### Article Page



Right side advert  
Two months: € 690,-

The annual eLearning Africa conference is the key networking venue for practitioners and professionals from African and all over the world. Find out more at [www.elearning-africa.com](http://www.elearning-africa.com)



## Social Media Bonus



To further promote your brand and its story, all advertisers' websites will be shared with the eLearning Africa social media audience.

## Interested in advertising on the eLearning Africa News Portal?

**Phone us or send us an email to discuss your package options:**

[marketing@elearning-africa.com](mailto:marketing@elearning-africa.com)

+49 (0)30 310 18 18 0



The eLearning Africa News Portal is created in association with the eLearning Africa conference, the key networking and knowledge sharing event for technology-enhanced education and training on the African continent.

For more opportunities to communicate about your product or service to the eLearning Africa audience, ask our Sales team about the conference exhibition and sponsorship opportunities. You can contact the Sales team at the above email address.

## Exhibiting at eLA

*Please note that all prices quoted exclude VAT, and availability of advertising spots may change depending upon time of year and demand.*