



FOR IMMEDIATE RELEASE

Discover Emerald InTouch at eLearning Africa, Accra, Ghana, 28-30th May, Stand M28

Emerald is proud to announce the African launch of its new learning network service

United Kingdom, May 2008 – For the first time Emerald Group Publishing Limited is exhibiting at the 3rd eLearning Africa Conference and Exhibition, which this year is being held in Accra, Ghana, 28-30th May. Visitors to the show are invited to meet Emerald representatives at stand M28 to find out more about Emerald InTouch, Emerald's innovative, online space for learners, researchers and professionals.

Emerald InTouch is a Web space and hosting service designed to support learning and collaboration by bringing together technologies such as blogs, wikis and RSS into one place. Eric Broug, Emerald's Business Manager for Africa explains, "Emerald InTouch is an ideal tool for business management training and education. It supports distance learning courses, encourages networking and provides a space to share ideas and group reflections. We look forward to meeting the delegates of eLearning Africa and showing them the comprehensive range of products and services we have designed to meet their needs."

Join Emerald in celebrating the launch of Emerald InTouch on Thursday, 29th May at 10.30-11.15am – where delegates are invited to visit stand M28 for a product demonstration and a chance to speak to Emerald's senior product developer, Paul Coyne, about how this innovative new service could benefit your institution.

Delegates are invited to enter our launch competition for the chance to win a mobile phone!

Emerald's attendance at this year's eLearning Conference and Exhibition highlights Emerald's commitment to the development of intellectual capital in Africa, giving African researchers, business professionals and students access to the best management research – as well as helping to get excellent African research to publication. Working with organizations such as the International Network for the Availability of Scientific Publications (INASP) and the International Academy of African Business and Development (IAABD), Emerald aims to increase access to electronic educational content across the continent. For further information on how Emerald contributes to African development through publishing, email ebroug@emeraldinsight.com

To find out how your institution can benefit from an Emerald hosted and customized version of the InTouch service, e-mail intouch@emeraldinsight.com

The world's leading publisher of management research

Howard House, Wagon Lane, Bingley BD16 1WA, United Kingdom. Tel +44 (0) 1274 777700. Fax +44 (0) 1274 785201. www.emeraldinsight.com

About Emerald www.emeraldinsight.com

Established in 1967, Emerald Group Publishing Limited is the world's leading publisher of management research. In total, Emerald publishes over 700 titles, comprising 200 journals, nearly 300 books and more than 200 series and serials as well as an extensive range of online products and services. Emerald is COUNTER-compliant, meeting the international code of practice for reports that measure usage of online information products and services consistently.

Emerald's publishing philosophy is "Research You Can Use", which means that our content is both rigorous and relevant, connecting the academic world with the world of management practice.

The Emerald online collection of journals, abstracts and resources, Emerald Management Xtra, serves business schools and management departments world-wide. For managers in corporate and public organizations, Emerald Management First provides fast access to applied research, ideas, insights and interviews from the world's best management thinkers.

Contact

Arnaud Pellé
Corporate Communications Manager
Emerald Group Publishing Limited
Howard House, Wagon Lane
Bingley BD16 1WA
United Kingdom
Phone: +44 (0)1274 777700
E-mail: apelle@emeraldinsight.com

Catherine Dhanjal, MCIPR
TheAnswer Ltd
Tel: +44 (0)1883 650434 or 0794 166 9925
[Email: catherine.dhanjal@theansweruk.com](mailto:catherine.dhanjal@theansweruk.com)