



eLearning
Africa

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12th International Conference on
ICT for Development, Education
& Training

Port Louis
Mauritius
Sept 27→29
2017

For immediate release

An education technology conference scheduled to take place in Port Louis from the 27 - 29 September represents "a major opportunity for Mauritian businesses", according to conference organisers and EdTech experts. The conference, eLearning Africa, which brings together educators, entrepreneurs, learning technology experts and investors from all over the world, is the largest event of its kind in Africa. Every year, the conference is held in a different country and this year Mauritius has been chosen to host the event.

"The fact that eLearning Africa is coming to Port Louis is a major opportunity for Mauritian businesses and for local entrepreneurs with an interest in Africa's rapidly growing education technology market," said Dr Vinayagum Chinapah, a Mauritian who heads the Institute of International Education in Stockholm and a member of the international organising committee. "Mauritius is a proud member of the African Union and we now have an opportunity to show how we can contribute to the AU's plans for education to help transform Africa. We have some great universities, a burgeoning EdTech sector and some very innovative companies. We also have a Government which is committed to using new technologies to boost education. This is a chance for Mauritians to show what we can do.

"It is also an opportunity for Mauritians, in both the education sector and in business, to network with some of the world's leading experts and investors in the EdTech sector and to learn about the huge opportunities for them. The conference programme is packed with practical workshops and interactive sessions, which will enable participants to gain new skills and make useful international connections. I hope Mauritian companies, organisations and institutions will take advantage of the chance to attend eLearning Africa because it will open the door for them to a world of new opportunities."

Professor Chinapah will speak in the opening plenary session of the conference, during which two Mauritian Government ministers - Hon. Leela Devi Dookum-Luchoomun, the Minister of Education, and Hon. Yogida Sawmynaden, the Technology Minister - will speak. The Vice-President of the Republic of Mauritius, HE Barlen Vyapoory, is scheduled to speak in the plenary session on the second day of the conference, alongside fellow Mauritian Parsuraman Armoogum, a former Minister of Education, who now heads the Global Rainbow Foundation. His fellow speakers in what should be a fascinating panel discussion will include Guenter Nooke, personal representative for Africa of the German Chancellor, and Xiao Hu of the Chinese company Talkmate, which provides online courses in over 80 different languages.

In addition to the main conference agenda, eLearning Africa offers an exciting programme of pre-conference workshops and training sessions, many of which offer conference participants an opportunity to learn about the latest developments and acquire important skills. The programme includes, for example, sessions on 'interactive materials development for eLearning', 'commercialisation of ICT for sustainable development', 'motivation and gamification', 'an introduction to screenwriting and presentation to camera', 'cyberlaws for African nations', 'design thinking for technology supported learning' and 'creating successful presentations'.

Rebecca Stromeyer, whose company is co-hosting the conference with the Mauritian Government, said:



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"The pre-conference sessions are really exciting this year. They are nearly all free for conference participants and they cover many important subjects and skills. I hope both Mauritian educators and local businesses will realise that the pre-conference sessions, along with the conference itself, offer them a great opportunity to get acquainted with the latest trends in the world of technology assisted learning and training."

eLearning Africa's pre-conference workshops will be held on the 27th September.

About eLearning Africa

Every year eLearning Africa brings together eLearning experts, high-level decision makers, practitioners, researchers, entrepreneurs and stakeholders across the education, business and public sectors. They discuss, debate, inform, share experience and plan action. In conjunction with this year's hosts, the government of Mauritius, eLearning Africa is supporting the 2017 UNESCO International Day of Universal Access to Information (IDUAI). As the largest conference of its kind, the three-day event has become widely recognised as an unmissable occasion for anyone with an interest in education in Africa. It provides outstanding opportunities to learn, understand, present, promote, exhibit, connect and develop new partnerships.

Notes for editors

eLearning Africa, 12th International Conference on ICT for Development, Education and Training
September 27 – 29, 2017

Intercontinental Resort, Balaclava Fort, Balaclava, Mauritius

Organisers: ICWE GmbH (www.icwe.net), hosted by the Government of the Republic of Mauritius

Platinum Sponsor: Smart Learning Institute of Beijing Normal University

Silver Sponsors: Proctorio, Avanti Communications, Blackboard

Conference Sponsor: Oracle, Mauritius Telecom, Kamaleon

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For more information about attending eLearning Africa 2017, please visit the conference website at www.eLearning-africa.com or connect:

Logo Download: http://www.elearning-africa.com/press_media_logos_downloads.php

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News Portal: http://www.elearning-africa.com/eLA_Newsportal/

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