

PRESS RELEASE, 20 SEPTEMBER 2018

Cengage continues its digital support of students across Africa with sponsorship of eLearning Africa and the launch of a new mobile learning solution

One of the world's leading providers of digital online resources and learning platforms continues its commitment to improving global student success at eLearning Africa 2018 in Rwanda.

Cengage, an education and technology company built for learners, have announced its sponsorship of eLearning Africa 2018. Meeting the networking needs of the pan-African eLearning and distance education sector, the annual eLearning conference is the key professional event for practitioners and experts from Africa and across the world.

With its sponsorship of eLearning Africa 2018, Cengage further establishes its on-going commitment to supporting students in Africa and providing learning solutions, an unparalleled level of personalised service, as well as support and training to institutions implementing online resources into their teaching. As part of this commitment Cengage supports LMS integration across higher education courses, with more than 50,000 students in Africa every year using Cengage digital content and tools. Its learning resources and platforms are designed to accelerate learning, improve engagement and student outcomes. From textbooks to digital solutions, Cengage products have been created in collaboration with faculty partners and built with learners in mind.

Sub-Saharan and South Africa Sales Manager, Teresa Fuchs, will be presenting 'Accelerate Learning with MindTap Mobile App' where she will provide a summary of the "Student Voices" research Cengage has been carrying out across Europe and Africa to better understand the motivations, challenges and needs of students. She will also explain how it is currently helping Cengage to develop new learning resources, including the launch of their new MindTap Mobile App. As part of this the discussion will include how mobile learning is helping to overcome the challenges and concerns that students in Africa are facing, how student engagement and different learning styles can be addressed, and how access to mobile learning tools can increase student success.

About eLearning Africa: eLearning Africa is the largest gathering of eLearning and ICT supported education and training professionals in Africa, enabling participants to develop multinational and cross-industry contact and partnerships, as well as to enhance their knowledge, expertise and abilities.

About Cengage: Cengage is a leading provider of digital online resources and platforms as well as printed learning solutions. It delivers content and software to address the needs of students at course and the wider institution level and has been providing digital solutions to a global market for over ten years. With operations in more than twenty countries, Cengage products and services have reached over one billion learners around the world. Furthermore, as part of its on-going commitment to supporting students in Africa, it publishes a diverse range of high quality and affordable products with content specifically shaped for African courses in tertiary education.

More about Cengage's dedicated African content can be found at: www.cengage.co.uk/southafrica

Source: Cengage

Related links:

www.elearning-africa.com

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For more information about Cengage, contact emea.info@cengage.com