



eLearning Africa Higher Education Virtual Exchange Anglophone Edition

February 23 – 25, 2021

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eLearning Africa's Virtual Exchange Events bring together global EdTech and eLearning solution providers with African decision makers in education, business and government.

They offer a cost-effective opportunity for efficient one-on-one meetings with decision makers across the higher education sector in Africa. In a region and a sector where personal relationships are so crucial, connections made at our exchanges prove their value time and time again.

They allow you to maintaining market visibility and a close co-operation with African decision makers in higher education at a time when travel is challenging.

At eLearning Africa, we pride ourselves on facilitating strong bonds, helping education and training professionals from all sectors to connect and develop innovative strategies and sustainable solutions and long lasting partnerships.

Our Higher Education Virtual Exchange is unmatched in its ability to keep you in touch with the African Higher education community, without having to travel. Our virtual event help you to:

- Enjoy the industry's leading virtual meeting solution, seamlessly combining live 1-to-1 video meetings, text chat, informal networking spaces, and on demand webinars
- Get unmatched access to decision makers at eLearning Africa's pre-screened attendees
- Access targeted contacts for specific regions or focus areas, helping you develop your network with confidence
- Receive dedicated support at any of our events, keeping things running smoothly for you and your team
- Receive accurate and reliable contact data for the industry's largest database of individually pre-screened and reference checked higher education professionals



- Benefit from both planned and spontaneous meetings through our unique event networking lounge
- Take to the online learning industry's centre stage to develop your brand and be seen amongst leading industry figures
- At a time when travel is challenging, provide vital updates to your partners and the wider community about upcoming developments or changes you may be facing as a business
- Maintain your relationships with existing partners,
- Meet new players within the African education community
- Cost-effectively access new partners or territories where travel for you would have otherwise proven prohibitive

Our Higher Education community across Africa consists of

Higher Education Leaders	Teaching and Learning	IT	Other Campus Professionals
<ul style="list-style-type: none">• Presidents• Vice Chancellors• Deputy Vice Chancellors• Rectors• Vice-Rectors• Deans• Provosts• Vice-Provosts• Chief Academic Officers• CBOs• CFOs	<ul style="list-style-type: none">• Chief Academic Officers• Academic Leaders• Department Chairs• Academic Deans• Faculty• Academic Technology Specialists• Instructional Designers• Instructional Technologists	<ul style="list-style-type: none">• Chief Information Officers• Deputy CIOs• Chief Data Officers• IT Directors & Managers• IT Support• Programmers• Enterprise IT Professionals• Security Professionals• Policy Officers• Privacy Officers	<ul style="list-style-type: none">• Library Staff• Institutional Research Staff• Campus functional leaders• Registrars• Student Affairs Staff• Admissions Staff• Bursars• General Counsels• Controllers• Government Relations Professionals



Our Packages

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Basic

- Up to 60 one-one business meetings with higher education professionals over three days. These meetings are each 20 minutes long, giving you the perfect balance of depth and flexibility.
- Your organisation's profile and logo on our platform under the providers' listing
- List of participants

Early bird until Dec 20: € 2,450*
after Dec 20: € 2,900*

Standard

- Up to 60 one-one business meetings with higher education professionals over three days. These meetings are each 20 minutes long, giving you the perfect balance of depth and flexibility.
- Your organisation's profile and logo on our platform under the providers' listing
- Your video (company profile video or a recorded presentation) available to participants
- List of participants

Early bird until Dec 20: € 2,900*
after Dec 20: € 3,350*

Premium

- Up to 60 one-one business meetings with higher education professionals over three days. These meetings are each 20 minutes long, giving you the perfect balance of depth and flexibility.
- Your organisation's profile and logo on our platform under the providers' listing
- Your video (company profile video or a recorded presentation) available to participants
- Your banner on the main platform page with a link to your video
- Your Logo inclusion on all promotional material, invitations and social media announcements
- List of participants

Early bird until Dec 20: € 3,200*
after Dec 20: € 3,650*



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Application form for the Higher Education
Virtual Exchange Anglophone Edition

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Basic Package

€ 2,450* until Dec 20 / thereafter € 2,900

Standard Package

€ 2,900* until Dec 20 / thereafter € 3,350

Premium Package

€ 3,200* until Dec 20 / thereafter € 3,650

Organisation:

Address:

Contact Person:

Tel:

Website:

E-Mail:

Signature:

Date:

By signing we accept the terms and conditions of this contract. This contract is considered as binding and becomes effective upon receipt of the completed and signed contract form. This contract, valid under German law, is enforceable in the jurisdiction of the Court of Berlin.

eLearning Africa Secretariat:

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Please select the category of your company's product / services
(multiple choices possible):

- Access and Connectivity Solutions
- Adaptive learning systems
- AI / Machine Learning / Deep Learning
- Assessment & Verification Tools
- Augmented, Immersive and Virtual Reality / Simulations
- Authoring Tools
- Career Development
- Classroom Engagement
- Digital library or repository
- Course Materials
- Curriculum development
- Enterprise learning management systems
- Gamification
- IT & Coding
- Language Learning & Literacy
- Learning Management System (LMS)
- Next-Gen Learning Tools
- Online Learning Courses
- Search tools
- School Administration / Management Software
- STEAM learning tools
- Tutoring & Test Preparation
- Other:

Is your offer:

- Web based
- Smartphone app
- Feature phone app
- Accessible offline

Does your product / solution focus on any specific subjects / skills?

If yes, which?

Which sector of education and training does your product / solution cater to
(multiple selections possible):

- Early Childhood Education
- Primary
- Secondary Education
- Higher Education
- Vocational Education
- Adult Education
- Teacher Training
- Workplace Learning / L & D



Terms and Conditions

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1 General

Participation cannot be shared with another organisation. The contract becomes effective upon receipt of the completed and signed contract form and legally binds both parties to the contractual duties of the terms and conditions, unless it is annulled in writing by the event organisers. Within a week of receiving the signed booking form, a confirmation of receipt will be sent either by e-mail or by fax; therefore it is compulsory to specify correct contact details in the contract form. The event is hosted by ICWE GmbH (event organiser) which reserves the right, at its sole discretion and without further explanation, to limit or deny access to any entity or individual to the said event. When registering for any of ICWE GmbH's conferences, applicants waive the right to appeal against any decision made by ICWE GmbH to refuse or limit access to the conference.

2 Cancellation of contract

2.1 Cancellation by sponsor/exhibitor

Applicants' contracts are considered as binding. The contract becomes effective with the receipt of the completed and signed contract form as stated under paragraph 1. Once they have submitted a binding contract form, applicants cannot be discharged from their contractual duties. Applicants cancelling their participation are charged with the full amount of the contract.

2.2 Cancellation by the event organisers

If the event organiser, for whatever reason, except for Force Majeure, fails to fulfil its contractual obligation concerning the applicant's contract, the applicant will be entitled to reimbursement of the full amount paid.

3 Force Majeure

Cases that fall under the category of Force Majeure are defined as war or riots, natural catastrophes or fire, epidemics, pandemics or quarantine, strikes or lockouts, infrastructure failure, government sanctions or similar circumstances.

3.1 Cancellation of the event

If the event organiser is prevented from pursuing its contractual obligations for reasons beyond its control that fall under the category of Force Majeure (as defined above) both parties are exempt from its contractual obligations. The event organiser will immediately inform the sponsor

should a case of Force Majeure occur. In any cases of a Force Majeure, all claims with regard to the applicant's contract become void, however, the event organiser will claim costs for already incurred expenses as well as administration costs for work done. Moreover, ICWE will not accept any liability for any losses and/or damages due to a force majeure, thus the applicant has no claim to compensation.

3.2 Rescheduling of the event

If the event organiser is in a position to hold the event at a later date, it must notify the applicant immediately. Applicants are entitled to cancel their participation in the event that is rescheduled, provided that this cancellation is made within a week following receipt of the notification. In such cases, all claims with regard to the applicant's contract become void. However, the event organiser will claim costs for already incurred expenses as well as administration costs for work done. Moreover, the applicant has no claim to compensation.

3.3 For events that have already commenced

If the event organiser is obliged to shorten or cancel an event that has already begun, due to cases of Force Majeure, applicants are not entitled to assert claims for reimbursement or for exemption from sponsorship fees.

4 Payment

All fees are payable in Euro (€) and need to be paid in full before the event starts. The amount due, the deadline and payment method are specified on the invoice. Credit card payment (VISA or MasterCard) will be accepted; additional documentation may be required. Reminders sent for the invoices which are not paid within the specified time frame will be billed at an additional 10 Euro (€) a piece. ICWE GmbH reserves the right to refuse access to the event if the invoice has not been paid. ICWE GmbH does not accept payment by cheque.

5 Concluding provisions

Oral agreements, in particular those concerning the modification of these conditions, will be subject to the written approval of the event organiser. Participants may use the event, within the agreement, to promote their own products and services while refraining from addressing or referring to the competition in any detrimental way.

This contract, valid under German law, is enforceable in the jurisdiction of the Court of Berlin.